

**Bernardo Greenham** is founder and CEO of BasuraCero Plastics Recycling and Consultancy, company devoted to recycle hard to recycle waste and consultancy focus in promoting transition design, ecological design thinking and Circular Economy. With over tow decades of experience in business development, entrepreneurship and senior consulting he has been instrumental in guiding CPGs, Organizations and Communities toward sustainable practices. He has proven experience in strategizing at the highest levels in the most complicated scenarios for the waste management industry, weaving relationships between community, companies and government promoting the transition to ecological design thinking, planning and execution for private and public sectors has succeed in building personal growth, high performance teams and goal achievement leading implementation locally and internationally developing understanding and collaboration on both local and global scales.